

NEWSLETTER

JANUARY 2026

THE DEFINITIVE BRIDGE BETWEEN BANGLADESH'S MANUFACTURING EXCELLENCE AND THE U.S. MARKET.



EXECUTIVE SUMMARY: GROUNDWORK WITH INTENT

January 2026 was not a "soft launch." It was the construction of a high-performance foundation. While the broader market focuses on short-term volume, Promixco USA is positioning itself as a nationwide powerhouse capable of navigating the federal and state complexities of all 50 U.S. states.

"We are building trust before chasing volume. Old-school wisdom meeting future-ready execution."

CORE STRATEGIC PILLARS

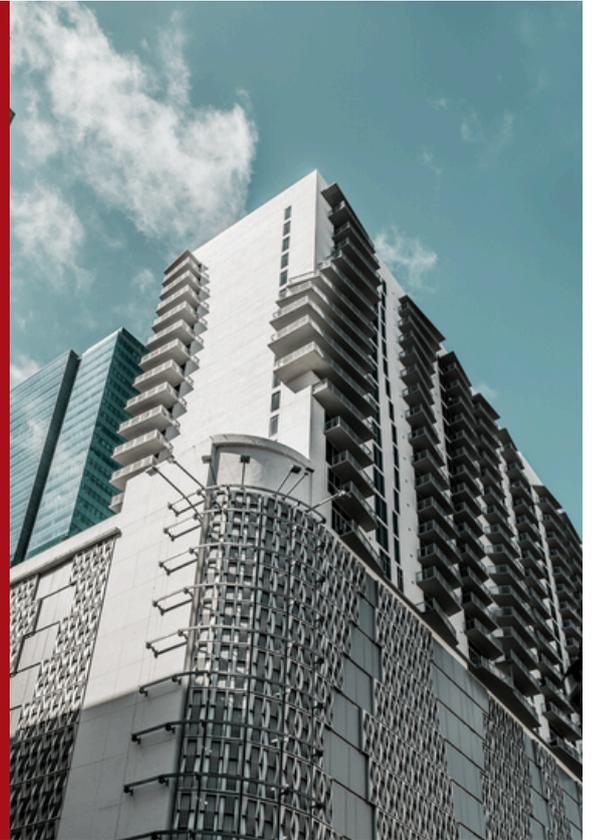
The January 2026 operational phase was defined by the systematic establishment of five core strategic pillars designed to secure a robust market entry. We initiated a Nationwide Strategy by developing state-specific distribution logic and phased rollout models tailored to diverse U.S. commercial landscapes, while simultaneously fortifying our Compliance and Risk protocols to align with federal and state-level benchmarks for frictionless interstate movement. To guarantee Product Integrity, we enforced rigorous execution lag.

quality assurance (QA) frameworks, ensuring that all Bangladesh-manufactured goods meet or exceed stringent U.S. safety standards. This was bolstered by Ecosystem Building efforts, including high-level engagements with key regional distributors and institutional buyers. Finally, we achieved 24/7 operational continuity through enhanced Operational Governance, successfully synchronizing real-time workflows between our U.S. headquarters and Bangladesh production units to eliminate



THE STRATEGIC IMPACT

- **MINIMIZED REGULATORY FRICTION:** Creating a clear path for product entry into restricted markets.
- **ESTABLISHED CREDIBILITY:** Positioning Promixco as a reliable, transparent global partner.
- **SCALABLE ARCHITECTURE:** A system built to handle rapid volume increases without sacrificing quality.



FORWARD OUTLOOK: FEBRUARY 2026

"From Groundwork to Visible Execution."

The map is drawn. The foundation is set. In February, we pivot toward activating partnerships and translating January's strategic planning into measurable commercial outcomes. Stay tuned as we move from the drawing board to the delivery dock.

PROMIXCO USA BUILDING TRUST. DELIVERING EXCELLENCE. CONNECTING 50 STATES.

Message from the President & CEO

"Identity, Capability, and the Pride of Bangladesh".



PROMIXCO USA stands firm across two continents... We successfully introduced Bangladeshi branding and coming insoine costs in comnatics at the elunanrs and mannet. PROMIXCO USA represents more than just business-it represents our identity... we are ready to accelerate and place Bangladeshi excellence where it belongs-on global shelves.

Samanta Islam
President & CEO

A Message of Gratitude

To our partners, clients, and supporters who trusted our US expansion vision-gratitude goes your way. PROMIXCO USA represents more than business; it represents the identity, capability, and pride of Bangladesh.